BRAND PARTNERSHIPS / NOVEMBER 2026

India Property Weekly.
Your brand, in context.

A source-linked property magazine covering residential, commercial, infrastructure, regulation, housing finance, business, interiors and market data.

Designed around a property decision.

Developers and property businesses. Housing-finance providers. Interior and furniture brands. Home services and property technology.

Who can work with HomeHNI?

Businesses whose products or services help property seekers, owners, occupiers and people setting up a home. Campaigns are reviewed for reader relevance, factual support and creative rights.

Where your message can appear

Discuss edition or sector sponsorship, responsive display, relevant city packages and clearly labelled sponsored articles. PDF and newsletter sponsorships require confirmation of edition and actual distribution arrangements.

Request a tailored proposal

This kit is a planning document, not a price quotation or booking confirmation. Current magazine-specific reach, distribution and placement availability are supplied only after verification. No guaranteed impressions, leads, sales or search rankings.

Make the campaign brief concrete.

Format	Planning specification
Edition sponsorship	Brand mark, approved message, destination and dates
Responsive display	970 × 90 desktop / 320 × 100 mobile, subject to agreed inventory
Native / sidebar	300 × 250 or a labelled image-and-text card
Sponsored feature	Original factual copy, rights-cleared images and sponsored-link disclosure

Agree what will be measured.

Confirm placement, duration, destination, tracking tags and reporting period. Delivery, clicks and enquiry actions are different metrics. A measured click is not a completed lead or sale. Magazine audience is not assumed to equal total website traffic.

Send your advertising brief.

Include business name, website, target cities, campaign objective, preferred dates, indicative budget and creative format. Share business contact details only; do not send customer lists or private documents with an initial brief.

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Discuss advertising on WhatsApp

www.homehni.in/partnerships/index

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